

ECONOMIC IMPACT OF TOURISM IN THE TEES VALLEY 2018



19.85 million visitors



9,427 people directly employed in tourism in the Tees Valley in 2018



£962.34 million visitor expenditure in the Tees Valley in 2018



Visitors spent **22.57 million** days in the Tees Valley



12,068 people indirectly employed including the supply chain in tourism in the Tees Valley



£314 million spent by overnight visitors
£648 million spent by day visitors



89% of all visits are day visits equating to **17.75 million** day visitors



36% of all employment is in the Food and Drink sector



£112.99 average spend per trip by overnight visitors



2.09 million visitors stay overnight



34% of all expenditure is in the Food and Drink sector



£26.56 average spend per day visitor



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Data supplied via the tourism economic impact model STEAM
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TEES VALLEY**