ECONOMIC IMPACT OF TOURISM IN THE TEES VALLEY 2019



20.24 million visitors



9,695 people directly employed in tourism in the Tees Valley in 2019



£1.018 **billion** visitor expenditure in the Tees Valley in 2019



Visitors spent 23.06 million days in the Tees Valley



12,391 people indirectly employed including the supply chain in tourism in the Tees Valley



£117.69 average spend per trip by overnight visitors



89% of all visits are day visits equating to 18.05 million day visitors



36% of all employment is in the Food and Drink sector



£27.26 average spend per day visitor



2.194 million visitors stay overnight



34% of all expenditure is in the Food and **Drink** sector







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Data supplied via the tourism economic impact model STEAM For more resources and insights head to enjoyteesvalley.com/industry

