

# ECONOMIC IMPACT OF TOURISM IN THE TEES VALLEY 2019



**20.24 million** visitors



**9,695** people directly employed in tourism in the Tees Valley in 2019



**£1.018 billion** visitor expenditure in the Tees Valley in 2019



Visitors spent **23.06 million** days in the Tees Valley



**12,391** people indirectly employed including the supply chain in tourism in the Tees Valley



**£117.69** average spend per trip by overnight visitors



**89%** of all visits are day visits equating to **18.05 million** day visitors



**36%** of all employment is in the Food and Drink sector



**£27.26** average spend per day visitor



**2.194 million** visitors stay overnight



**34%** of all expenditure is in the Food and Drink sector