

ECONOMIC IMPACT OF TOURISM IN THE TEES VALLEY 2021



12.26 million visitors



5968 people directly employed in tourism in the Tees Valley in 2021



£653.38 million visitor expenditure in the Tees Valley in 2021



Visitors spent **14.4 million** days in the Tees Valley



7599 people indirectly employed including the supply chain in tourism in the Tees Valley



Overnight visitors spent **£228.37 million**



89% of all visits are day visits equating to **10.87 million** day visitors



35% of all employment is in the Food and Drink sector



£123.73 average spend per trip by overnight visitors



1.392 million visitors stay overnight



34% of all expenditure is in the Food and Drink sector



£28.36 average spend per day visitor



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Data supplied via the tourism economic impact model STEAM
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TEES VALLEY**