The Great Outdoors Challenge Fund

# Expression of Interest Questions – Offline Copy

Thank you for your interest in The Great Outdoors Challenge Fund. This expression of interest (EOI) form is designed to assess your eligibility and ascertain your vision for your event / festival. If successful, TVCA will then work with you to develop your vision and ideas before submitting a full application.

Please note that this is an offline copy for you to work on before submitting an EOI using the offline form.

#### Section 1: Personal Details – of Lead Organisation

1. Title

*Select from the dropdown menu:*

* + Miss
	+ Ms
	+ Mx
	+ Mrs
	+ Mr
	+ Dr
	+ Other
1. First name
2. Surname
3. Job title
4. Preferred contact telephone number
5. Email address
6. Confirm email address
7. Where does your business trade from?

*Select from the dropdown menu:*

* + Darlington
	+ Hartlepool
	+ Middlesbrough
	+ Redcar and Cleveland
	+ Stockton on Tees
	+ Outside of Tees Valley Area

## **Section 2: Company Details – of Lead Organisation**

1. Company name/organisation
2. Trading address
3. Website address
4. Type of business ownership

*Tick all that apply:*

* + Limited Liability Partnership (LLP)
	+ Local Authority
	+ Partnership
	+ Registered Charity
	+ UK subsidiary of foreign parent
	+ Unincorporated club, association, society
	+ Sole Trader
	+ Company Limited by Guarantee
	+ Public Limited Company
	+ Company Ltd by Shares/Private LTD
	+ Subsidiary
	+ Other
	+ Charitable Incorporated Organisation
	+ Charitable Trust – Unincorporated
	+ Community Interest Company (CIC)
	+ Company Incorporated outside of UK
1. Please enter your company number, CIC number or unique Tax Reference number.
2. If you are a registered charity, please supply your charity number.
3. Trading start date
4. Annual turnover
5. Confirm you have a business bank account which is not a personal bank account.

#### Section 3: About your event

1. Name of the festival / event

*This can be a working title at this stage.*

1. Tell us about your festival / event. What’s the vision for it?

*Tell us about the type of activities that will take place, location(s) you envisage activity taking place, how it will attract visitors and encourage overnight stays.*

1. Who are you target markets / audiences? Please describe them. Are they new and / or existing audiences?
2. What time of year do you envisage running your event / festival?

*Please consider that TVCA encourages festivals to be delivered in quieter times of year to contribute to a varied, year-round festival and events offer in the region.*

1. Is it an existing festival / event product or new?

If existing, please describe any developments you’d like to make with investment from this challenge fund.

1. Please provide a brief outline of your experience in delivering events?
2. How does your event / festival celebrate the great outdoors?
3. How will the event / festival appeal to audiences outside of Tees Valley?
4. Where will the activity take place? All activity must take place in Tees Valley (Darlington, Hartlepool, Middlesbrough, Redcar & Cleveland and Stockton-on-Tees Local Authority areas. If you are unsure, please use Postcode checker tool <https://www.gov.uk/find-local-council> or contact creativeplace@teesvalley-ca.gov.uk)
5. Do you have partners in place?

Yes / No

If yes, please complete the table below.

|  |  |  |
| --- | --- | --- |
| **Partner** | **What is their role in the event / festival?**  | **Have you worked with them before? If yes, please provide brief detail on how and when.** |
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If no, would you like TVCA to support you in finding delivery partners?

Yes / No