

POSTGRADUATES FOR BUSINESS SUPPORT



Subsidised expertise for your COMPANY
Newcastle Science City Business Support Programme



Freshen up your business with a £125 a week Newcastle University postgraduate student

Project Suggestions

This is just a list of proposed projects, other proposals are very welcome

Renewable energy feasibility study

Design of new processes/products for new markets

Polymers, ceramics, metals materials processing and analysis

Design and development of new technologies which support renewable and clean energy generation and supply

3D design and design analysis

Audit and assessment of current products or services to determine energy consumption or environmental impact

General business planning advice in support of innovations in areas of renewable energy, clean energy generation, pollution control and waste management

North East small and medium sized companies can get up to £3500 of funding for in house projects using the skills and expertise of a Newcastle University masters or doctoral student

- Recruit a masters or doctoral student for between 3-6 months to undertake a bespoke detailed business improvement project
- Get a 50% subsidy towards their employment costs and a grant of up to £500 for project set up costs
- Placement supervision from a Newcastle University academic

With placements starting as early as May but also later in the year, Newcastle University is looking for small and medium sized companies who would like an extra pair of hands to manage a business improvement project which could make a real difference to the company.

The postgraduates looking for projects come predominantly from the Science, Agriculture, Engineering Faculty (SAGe) but also a small number of students are now available from the business and medical school. These highly skilled masters and doctoral students are undertaking postgraduate programmes in energy, environment, various types of engineering, transport, marine, computing, agriculture, process technologies and business studies.

Assistance to the SME

The initiative will provide 50% of the student's employment costs thus reducing the salary to £125 a week for the postgraduate student.

To add another layer of support, the student will be supervised by a University academic throughout the placement bringing academic expertise and research knowledge to the company.

The scheme is funded from the DCLG administered European Regional Development Fund and will run in 2013 and 2014.

Case Study

One of the first North East SMEs to sign up for the project is [Advanced Power Renewables](#) in South Shields. The company specialises in renewable energy technologies such as heating, solar, LED lighting and will utilise the MSC Renewable Energy Management student to diversify into new areas of renewable energy.

Projects are currently being designed for mechanical engineering, computing, renewable energy, geology, video gaming and now business studies students.

...If interested, please contact us soon as the projects are running out...